Virginia's Longitudinal Data System

May 21, 2014



Background on VLDS

- Funded by a 2009 ARRA Grant from USED
- Staff from seven agencies wrote the grant; VDOE submitted
- Goal was to merge data from K-12 to Higher Ed and Workforce
- Vision was to build a system that was extensible to other agencies in the future



Continued Background on VLDS

- Initial challenges were legal barriers and establishing data governance in a multiagency environment
- A subsequent DOL grant brought Adult Ed and Workforce agencies into the conversation
- "Go live" in September 2013
- Adopted by the Nevada Department of Education



Challenges/Solutions

- Legal barriers
 - in VA, data from different agencies cannot be comingled in a single data store
- A federated model was approved by the Attorney General
- Governance
 - an 18-month process that ran concurrent with building the system
- Agreed on a consensus model, one vote each
- Used a neutral third-party to facilitate conversations



Agencies Providing Data

- Department of Education (K-12 and Adult Education)
- State Council on Higher Education for Virginia
- Virginia Community College System
- Virginia Employment Commission
- Virginia Department of Social Services (soon)
- Department of Aging and Rehabilitative Services (soon)
- Department of Labor and Industry (soon)



How It Works

- Probabilistic and deterministic matching
- Data are merged based on a common value such as SSN
- Data are merged based on multiple common values such as name
- Data are stored in a central repository or data warehouse
- Data are not stored in a central location (federated model)



Research Projects

- Pair schools with their statistical peers
- Evaluate CTE employment outcomes
- College and career readiness studies
- Outcomes for students in School Improvement Grant schools
- Evaluate the Library of Virginia's summer reading program
- Evaluate the impact of math specialists in rural schools
- Research students' data needs to help make college decisions
- Evaluate the outcomes of the Rural Math Excel Partnership
- Kindergarten readiness assessment study
- Evaluate PluggedIn Virginia



PluggedIn Virginia

- A Career Pathways program
- Prepares adult learners for postsecondary and employment
- Incorporates 21st Century Skills into a GED® curriculum
- Research question 1:
 - What impact does PluggedIn Virginia have on completers' employment?
- Research question 2:
 - What impact does PluggedIn Virginia have on completers' postsecondary outcomes?



Other Possible Adult Ed Studies

- Employment and postsecondary outcomes for GED® recipients (and enrollment in remedial classes for math and English at PS level)
- Impact of GED® with honors score on postsecondary and employment and enrollment in remedial classes for math and English at PS level
- Impact of Adult Basic Education programs (employment, postsecondary, and secondary credential/GED®)
- Impact of Adult Secondary Education programs (employment, postsecondary, and secondary credential/GED®)
- Impact of English as a Second Language Programs
- Impact of English Literacy and Civics Education (EL/Civics) programs (employment and citizenship)



Key Uses of Longitudinal Data in K-12

- Progress Monitoring
- Diagnosis and Prescription
- Internal Benchmarking
- External Benchmarking
- Predictive Analysis
- Evaluation

'Six Key Uses of Longitudinal Data," (2007) Chrys Dougherty, Lynn Mellor, and Nancy Smith, National Center for Educational Accountability



So, How Do We Get on Board with a LDS?





First Things First

- Data and system governance must be established
- Key policy questions must be identified
- Priorities must be set
- Processes must be established



What Processes?

- Select projects that support agreed-upon priorities
- Establish review boards or committees
- Develop data use agreements and contracts
- Make provisions for data security
- Establish review and approval points
- Consider intellectual property



Data and System Governance in a Multi-Agency Environment

- Getting buy-in can take a long time
- Yes/No or consensus model
- Centralized or Federated model
- Agency culture
- Agency internal governance
- Agency autonomy
- Conflicting agendas



But How Do We Get Others to Do Our Work for Free, or Nearly Free?

- ▶ Partner with existing LDSs (K-12)
- University partnerships for research
- Private research firms
- Apps challenges to solve real problems
- The barter system



Other Things to Consider

- Citizen concerns (bills in Virginia and Indiana)
- Big Data and predictive analytics

The VLDS Privacy Promise



Contact Information

Bethann Canada

Director, Information Management at Virginia Department of Education

804-225-2951

E-Mail: <u>bethann.canada@doe.virginia.gov</u>

@bethann_canada

vlds.virginia.gov

