Managed Enrollment in North Carolina

May 2013
How It Began

- North Carolina provided three regional training sessions on managed enrollment in October 2010.
- Fear of losing funding caused some programs not to implement.
- Two colleges piloted managed enrollment and published positive results.
- The positive results caused other colleges to experiment with managed enrollment.
Why We Implemented It

- Push came from our office because we had heard about the benefits of managed enrollment in national meetings and because we saw positive outcomes when we monitored local programs.

- In 2010 the General Assembly passed a law that stated 20% of state literacy funds could be used for occupational instruction for our students.
  - The law requires students to take adult education and occupational classes at the same time; therefore, managed enrollment is necessary for the program.
  - The program is Basic Skills Plus.
Where We Are Today

- We are re-writing our administrative code and will include managed enrollment.

- We are trying to get programs to change their philosophy on managed enrollment so that they will see that students come more consistently and have better outcomes.

- We are offering professional development on managed enrollment.

- We continue to discuss managed enrollment during monitoring visits
  - We have seen an increase in the number of programs doing it as a result.
What Our Policy Is

- Our policy is that colleges who offer Basic Skills Plus must have the adult education component as managed enrollment.

- We do not have a policy for the other classes, but will continue to offer training and discuss managed enrollment with local programs.
How We Support Our Programs

- We have a professional development and instructional support team.
  - The team provides trainings and assists local programs in implementing successful techniques such as managed enrollment.

- We have a team on program accountability and quality.
  - The team helps programs see their outcomes.
  - We are researching the effects of managed enrollment on program outcome measures.
How Successful We’ve Been – According to the Data

Central Piedmont CC (1st year after implementation of managed enrollment in ABE classes)
- 4,397 ABE students
- 32% increase in level gains in ABE
- 7% increase in average contact hours per student

Mitchell CC
- 20% increase in average contact hours after implementing managed enrollment
- Reported TABE scores increased at quicker rate
How Successful We’ve Been – According to the Data

Cape Fear CC
20% increase in average contact hours for all students with 12 or more total contact hours over the past 3 years

Wake TCC
47% increase in average contact hours after moving from open enrollment to limited enrollment
Colleges in North Carolina are funded based on FTE (Full-time equivalent student) which is based on contact hour reporting.

Colleges that have implemented managed enrollment have seen a decrease in enrollment, but an increase in FTE, thus an increase in their funding.

Students at one college stated that they felt less serious students quit coming and left more time and space in the classroom for them.
Our Best Tips

- First, provide training.

- Conduct pilots with some programs and get them to see how successful students are.

- Have those programs promote their outcomes.

- Make sure that your best instructors teach the managed enrollment classes.
Contact Information

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