



Improve This Logic Model Activity

Topic or Problem:

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Enrollment of higher level ABE and ESL participants is below the state's targets.

Will we meet or exceed the state's targets?

Goal

Increase enrollment in levels 4–6 of ABE and ESL and participation.

INPUTS	OUTPUTS		OUTCOMES		
	Activities	Participants	Short-term	Intermediate	Long-term
Funding for recruitment efforts	More advertisement	Students	Higher enrollment of levels 4–6	More participants entering job training	Higher educated population in the community
Recruitment outreach staff	Provide recruitment materials to other service providers		More participants who obtain secondary credentials		Reduced unemployment
Relationships with partners for referrals	Provide information on adult education services to provider partners	Partner staff	More participants entering postsecondary education		

ASSUMPTIONS	EXTERNAL FACTORS
<ol style="list-style-type: none">1. Potential participants will pay attention to messages.2. Partners will cooperate with recruitment efforts and identify appropriate participants.3. Participants are motivated to benefit from instruction.	<ol style="list-style-type: none">1. There are enough advance level students in the community needing adult education.