



My Favorite Restaurant Rubric

Restaurant Name _____ City or Town _____ State _____

A	B	C	D
Category	Factors, Inputs, and Characteristics <i>Choose all that apply to making it a favorite choice.</i>	Pick one item that you chose in column B and describe why you chose it.	Overall Rating for Category 1 = Fair, 5 = Excellent
Food	<input type="checkbox"/> Quality <input type="checkbox"/> Flavor or taste <input type="checkbox"/> Appearance <input type="checkbox"/> Other _____	<i>For example: Flavor because every dish I've had here has been scrumptious!</i>	
Service	<input type="checkbox"/> Friendly <input type="checkbox"/> Efficient <input type="checkbox"/> Prompt <input type="checkbox"/> Attentive <input type="checkbox"/> Other _____		
Environment	<input type="checkbox"/> Lighting <input type="checkbox"/> Décor <input type="checkbox"/> Sound level <input type="checkbox"/> Atmosphere or ambience <input type="checkbox"/> Space (intimate or spacious) <input type="checkbox"/> Accessible <input type="checkbox"/> Other _____		
Location	<input type="checkbox"/> Easily accessible from home or work <input type="checkbox"/> Off the beaten path <input type="checkbox"/> Near public transportation <input type="checkbox"/> Walking distance from home or work <input type="checkbox"/> Other _____		

Provide a one-sentence recommendation for this restaurant.
